



# **SCHOOL IN A BOX**

## **DONATION PACK**



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#### Dear Teachers,

We invite schools participating in the World Education Games, taking place between March 5 and 7, 2013, to unite in support of UNICEF's School-in-a-Box program.

A donation of US\$236 (UK£150) to UNICEF is enough to purchase a School-in-a-Box – a learning kit giving about 80 children the opportunity to start, or stay, in school. Every School-in-a-Box has an immediate, tangible impact in poor communities.

**Help us reach our goal to bring education to 100,000 children in desperate need.**



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#### What should your school do?

Here's the steps:

- In the lead-up to and throughout the World Education Games (From February 1 to March 7), host a fundraising event in your school or ask students to bring in a dollar/pound coin to donate. Fundraising ideas are available in this pack.
- Why not hold a special lesson in your classroom on the educational themes associated with the School-in-a-Box project? Lessons plans and resources are available on the World Education Games (WEG) website.
- Donate the money to UNICEF either by credit card online, direct deposit, telegraphic transfer or cheque.

#### How easy is it?

We've made it easy. On the next few pages we have included:

- A sample letter to parents covering the project and the World Education Games.
- A summary of all available donation methods.
- Information on UNICEF's School-in-a-Box initiative.

**Please note:** Schools that donate a School-in-a-Box by March 30 will go into a draw to attend a once in a life time field trip for five people (one teacher, two students and two parents) to a UNICEF field project.

#### Do all the funds go to UNICEF's School-in-a-Box program?

Yes, 100 per cent. For more information, please visit [www.worldeducationgames.com](http://www.worldeducationgames.com)

I hope you and your students have a tremendously exciting World Education Games.



**Tim Power**

Director, World Education Games



## FOR SCHOOL USE: Template Letter to Parents

### UNICEF School-in-a-Box project

Dear Parents,

Our school is taking part in the **UNICEF World Education Games between March 5 and 7 this year**. More than 5.5million students from 200 countries and territories register for the games each year. The games are an exciting online challenge for our school's students, with our top students going up against the best in the world.

As part of our participation, I'm writing to ask that each student brings <\$/£> to school on <insert date>.

All money brought in by students will be given to UNICEF as our school's donation to the UNICEF School-in-a-Box project. The School-in-a-Box project provides a ready-made kit of classroom supplies and materials to schools where children's access has been limited by poverty and/or crisis.

We are uniting with schools around the world by combining our resources to give children living in poverty their right to an education.

The World Education Games is the Olympics of education and we are organising for our school to participate. The event format is:

**Warm-up period** - February 1 to March 4.

**World Literacy Day** - Tuesday, March 5.

**World Maths Day** - Wednesday, March 6.

**World Science Day** - Thursday, March 7.

Each student will be assigned a unique World Education Games username and password by their classroom teacher to sign in to [www.worldeducationgames.com](http://www.worldeducationgames.com)

Thank you in advance for your support of what should be a fun and rewarding event.

Yours sincerely,

<The Principal>



## FOR SCHOOL USE: Template Letter to Businesses

### UNICEF School-in-a-Box project

Dear <Business Owner>,

<School name> is participating in a worldwide competition known as the World Education Games between March 5 and 7. An expected 5.5 million students from 200 countries will register for the games, along with students from our school.

To celebrate our involvement, classes will be taking time out to participate in the games, at school, over the three days.

To support the global spirit of this event, our school community has set a goal to support children less privileged than our students. A goal of the World Education Games is to bring much-needed education to 100,000 children in areas affected by disaster, crisis and/or poverty.

Our students are fundraising and donating their own funds. The money our school community raises will be donated directly towards our school's purchase of a UNICEF School-in-a-Box. The boxes cost \$236 USD (UK£150) and are a ready-made kit of classroom supplies and materials that are delivered to schools where children's access has been limited by poverty and/or crisis.

I'm inviting your business to contribute towards our school's goal to raise money for the UNICEF School-in-a-Box initiative. Your contribution will make a positive difference to the lives of underprivileged children by giving them an education. Our school will also... < >

Join us in uniting with schools around the world to give children living in poverty their right to an education.

For further information, and to donate to this global cause, visit the World Education Games website [www.worldeducationgames.com](http://www.worldeducationgames.com)

**Thank you in advance for your support.** Please don't hesitate to contact me should you have any inquiries about our school's involvement in the World Education Games in 2013.

Regards,

<The Principal>




# School-in-a-Box

## World Education Games

### 5-7 March 2013

[www.worldeducationgames.com](http://www.worldeducationgames.com)

## Ways to Donate

Please choose your preferred way to donate to UNICEF.

Online by Credit Card	Internet Banking
<p>Visit:  <a href="http://secure.worldeducationgames.com/SecureService">secure.worldeducationgames.com/SecureService</a></p> <p>Follow the prompts to donate online by credit card. Card accepted include Visa, Mastercard, Amex and Diners Club.</p>	<p>Online transfer / telegraphic funds transfer details:</p> <p><b>Bank Account Name:</b> UNICEF World Education Games</p> <p><b>Bank Branch Code:</b> 012010</p> <p><b>Bank Account Number:</b> 8375 42231</p> <p><b>Swift Code:</b> ANZBAU3M</p> <p><b>Bank Name:</b> Australia and New Zealand Banking Group Ltd (ANZ)</p> <p><b>Bank Branch/Address:</b> Bathurst and Castlereagh Streets, Sydney, NSW</p>
In Person at Bank	Cheque
<p>Cash transfer / telegraphic funds transfer in person at your bank details:</p> <p><b>Bank Account Name:</b> UNICEF World Education Games</p> <p><b>Bank Branch Code:</b> 012010</p> <p><b>Bank Account Number:</b> 8375 42231</p> <p><b>Swift Code:</b> ANZBAU3M</p> <p><b>Bank Name:</b> Australia and New Zealand Banking Group Ltd (ANZ)</p> <p><b>Bank Branch/Address:</b> Bathurst and Castlereagh Streets, Sydney, NSW</p>	<p>Mail to one of the following UNICEF National Committee Offices using the Cheque Donation Form on the following page.</p> <ul style="list-style-type: none"> <li>• Australia</li> <li>• Canada</li> <li>• Hong Kong</li> <li>• Japan</li> <li>• New Zealand</li> <li>• Switzerland</li> <li>• United Kingdom</li> <li>• United States of America</li> </ul>





## Cheque Donation Form

Please make your cheque payable to UNICEF

Your full name:

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School name:

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Phone number:

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Address:

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Email address:

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On behalf of UNICEF and children across the world, thank you.

Please mail your cheque with this form to your nearest UNICEF National Committee below

United States of America	Switzerland
United States Fund for UNICEF 125 Maiden Lane, 11th Floor New York, NY 10038	UNICEF Palais des Nations 1211 Genève 10 Switzerland
United Kingdom	Japan
UNICEF House 30a Great Sutton Street London EC1V 0DU United Kingdom	Japan Committee for UNICEF UNICEF House 4-6-12, Takanawa Minato-ku, Tokyo 108-8607 Japan
Hong Kong	New Zealand
Hong Kong Committee for UNICEF 3/F, 60, Blue Pool Road Happy Valley, Hong Kong	New Zealand Committee for UNICEF P.O. Box 10459 The Terrace, Wellington 6143, New Zealand
Australia	Canada
Australian Committee for UNICEF Ltd. P.O. Box 488 Queen Victoria Building Sydney, N.S.W. 1230	UNICEF Canada 2200 Yonge Street, Suite 1100 Toronto, Ontario M4S 2C6



## UNICEF School-in-a-Box

- Education breaks the cycle of poverty
- All children have the right to an education
- Access to textbooks, books and pencils are crucial for learning

UNICEF's School-in-a-Box contains all the essentials a teacher needs to provide an education. The kit can be used to supplement classroom resources after a disaster. The kit brings education to children in areas affected by disaster, crisis and/or poverty.

The cost to supply this resource is **US\$236 (UK£150)**.



### Contents and use of the School-in-a-Box

Portable and stacked with ready to use basic learning resources, the School-in-a-Box is designed for a teacher and up to 80 students. The contents are also developed to be used anywhere, regardless of language or ethnicity.

Here is a list of just some of the contents that one School-in-a-Box contains:

- Blackboard paint and brush
- Alphabet and times table poster
- World map poster
- Tape-measure and rolls of tape
- Wooden cubes
- A teaching clock
- Safety Scissors
- Crayons, pens, pencils
- Pencil sharpeners and erasers
- Slates and slate pencils
- Exercise Books



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**Join schools around the world and take action for school children in areas affected by disaster, crisis and/or poverty.**





## UNICEF field trip for your school

**Donate a UNICEF School-in-a-Box during this year's World Education Games.  
Your school could be given the chance to travel overseas and see UNICEF's work.**

One successful school will be invited to travel with UNICEF for a three-day field visit.

The successful school will select one teacher, two students and two parents to join UNICEF for a once-in-lifetime opportunity to see first-hand the difference an education can make.

Play the [highlights video](#) featuring students from Allan A Greenleaf Elementary School, Canada who attended the 2012 UNICEF field trip.



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### How to enter

- 1.** Register your school to participate in the World Education Games 2013.
- 2.** Donate a UNICEF School-in-a-Box (USD \$236/UK£150) by March 30, 2013\*
- 3.** Your school will be automatically entered into the draw and stand a chance to attend the UNICEF field trip.

\* One entry into the draw for each School-in-a-Box donated.



© UNICEF

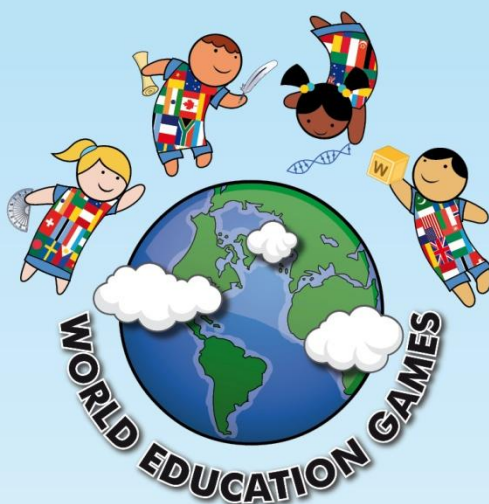
**The successful school will be announced on the World Education Games blog on April 12, 2013.**

## Inspirational Fundraising Ideas from 2012

After the World Education Games 2012, we contacted all of the schools who sent in donations towards UNICEF 's School-in-a-Box. We asked them to share their fundraising ideas, in order to inspire other schools around the world in 2013. Below are a few examples of some of the fundraising activities that took place.

**\* 100% of ALL DONATIONS go directly towards "School-in-a-Box".**

- "We encouraged students to bring along a gold-coin donation to support the UNICEF School-in-a-Box initiative. The school agreed to make up the difference, if needed, to raise sufficient funds for a single box." *Olivet Christian College, Australia.*
- "We asked the children to bring spare change to school. Each class had the children lay the money around on the lines of the netball court to see how far our money would go around the netball court." *Seaford Primary School, Australia.*
- "We ran an estimation contest. How many coins are needed to fill in an area of 1 metre square?" *International School of Moscow, Russia.*
- "We baked products (brownies and muffins), bagged snacks, and made origami mobiles. We then sold these products during a one day blitz in our school community. People were generous, often paying 5 euro for a brownie. Others simply donated." *Knightsbridge School, Montenegro.*
- "Pupils made a donation of £1 to participate in the games." *Lady Royd Prep School, UK.*
- "Students pay a euro or more in order to come to school with NO uniform." *International school of Athens, Greece.*
- "We had various activities. Voluntary donations, fundraisers - in the form of dances and other activities." *Allan A. Greenleaf Elementary School, Canada.*
- "Teacher donation." *Sage Ridge School, USA.*
- "We sold cakes during the day and some our pupils raised money themselves outside of the school." *Alec Hunter Humanities College, England.*
- "We asked families to sponsor students in their participation of World Maths Day." *Mount Riverview Public School, Australia.*
- "Our school has a policy against directly asking parents for this type of donation. We found an anonymous donor who wanted to support community service efforts in the middle school." *Princeton Day School, USA.*



**5-7 March 2013**

*Uniting the World in Learning*

**<Name>**

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**For supporting the UNICEF School-in-a-Box project,  
giving children around the world an education.**



## Activity Ideas for your Class

### WORLD LITERACY DAY



**5 MARCH**

### WORLD MATHS DAY



**6 MARCH**

### WORLD SCIENCE DAY



**7 MARCH**

Ready-made lesson plans relating to the UNICEF School-in-a-Box program are on the [World Education Games website](http://www.worldeducationgames.com).

Here are some fun ideas to get your students into the spirit of the World Education Games.

#### Challenge students to collect a distinction certificates for each event:

- World Literacy Day Distinction Award – Complete 10 challenges across the five levels of World Literacy Day.
- World Maths Day Distinction Award – Complete 10 challenges across the five levels of World Maths Day.
- World Science Day Distinction Award – Completing 50 challenges for World Science Day.

#### Run an inter-class or inter-house competition

Track points earned from World Literacy Day, World Maths Day and World Science Day in your Teacher Consoles to run an inter-class or inter-house competition. Points could contribute to a class or house's overall points with a special prize for the winner.

#### Organise a Dress as your avatar day

Invite all students to attend school dressed as their World Education Games avatar! The avatars have so many accessories and looks; can your school have all of them come to life?

#### Support UNICEF's work

Explore UNICEF's work and children's rights by incorporating some of their materials in your lesson plans. UNICEF focused classroom materials can be found on [www.worldeducationgames.com](http://www.worldeducationgames.com)

#### Challenge a neighbouring school

Make the World Education Games a local derby by comparing student high scores, numbers of points, average points per students with another school in your area.



#### Maintain leader boards for the dastest and most accurate challengers

Keep track of the highest scores on each level from students in your own class. Award prizes for class champions.

#### Run teacher vs. student challenges

Keep the school computer labs open at morning tea and lunchtime breaks for students to participate in their free time as well.

#### Organise an overnight World Education Games camp

Celebrate the World Education Games by running an overnight camp at your school.

Remember! Each event runs for 48 hours – covering anywhere it is 5, 6 or 7 March in the world.

#### Class activities

- Create posters to advertise UNICEF, World Literacy Day, World Maths Day, World Science Day or the World Education Games
- Create fact sheets on countries you commonly compete against
- Learn how to count in other languages
- Produce video interviews and news items about participating in the World Education Games or UNICEF's programs – you might like to send them to us to use on the Official World Education Games Blog!
- Produce a radio interview or podcast
- Create maths, literacy or science puzzles and card game
- Data logging activities
- Create a blog keeping track of achievements and events
- Create a visual diary using digital still shots
- Create a graph plotting the class or school's progress in events
- Use a thesaurus to find alternative words for ones you have seen in World Literacy Day
- Create a word cloud of all the words students have seen in World Literacy Day
- Choose a common word students use every day and ban it from your classroom. See how many alternative words students find to replace it
- Invite students to come to school dressed as a famous inventor
- Write biographies of 10 famous inventors and their inventions
- Learn the first 10 elements of the periodic table
- Create a world map of inventions. Try and find something invented in every country your students play against
- Choose an element from the periodic table that is common in everyday objects or food and discuss how different the world would be without it. What is the most important element?






# School-in-a-Box

## World Education Games

### 5-7 March 2013

[www.worldeducationgames.com](http://www.worldeducationgames.com)

## Contact the World Education Games Team

The World Education Games Team has offices around the world and would be delighted to answer any of your questions.

Africa	+27 11 706 8959	<a href="mailto:africa@worldeducationgames.com">africa@worldeducationgames.com</a>
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